

# Join the \$600 Club



When you sell \$600 – either online, face-to-face, or both – you'll get a cool Zyclone and a patch! Go to [scouts.trails-end.com](http://scouts.trails-end.com) for more information.



Each Scout that sells \$600 earns a Missouri State University Experience  
**3rd Annual Missouri State University Experience**

## Each \$600 Club Scout receives:

- **TWO FREE** tickets to a Men's Basketball Game, date TBD!
- Entry to the special Scout pre-game Pizza Party!
- **TWO FREE** tickets to a Men's Baseball Game in the Spring, date TBD!



# YOUR M

Get a gift card and ge

- amazon.com \$150 Sell \$2,300
- amazon.com \$110 Sell \$1,800
- amazon.com \$75 Sell \$1,300
- amazon.com \$55 Sell \$1,100
- amazon.com \$40 Sell \$850
- amazon.com \$30 Sell \$650
- amazon.com \$20 Sell \$450
- amazon.com \$15 Sell \$350
- amazon.com \$10 Sell \$250



Sell one item

Get the new Project Popcorn patch or pin.

My Goal Is

\$ \_\_\_\_\_

**Sell O**

Online sales cou

Scout Rewa

[scouts.trail](http://scouts.trail)

to create your a

# MISSION

Get the gear you want!



Online!

Count toward your rewards. Go to [scouts-end.com](http://scouts-end.com) and create your account today!

## BONUS REWARDS!

Sell \$100

In Military Donations

Sell \$100 in Military Donations and earn this commemorative patch.



Sell \$600

Get the ZYCLONE and a patch!



Sell \$1,500



You'll get a BONUS \$50 gift card!

Sell \$2,500

6% of your total sales each year is invested in your own scholarship account.



**Guidelines:** 1) Rewards earned are based on individual sales. NO combining of sales with other Scouts. (2) Each Scout may select one reward from the sales level reached, plus a patch or pin. (3) Turn in your reward order when you turn in your popcorn order. All orders and additions must be submitted through the council. (4) All rewards, \$100 Military Club, \$600 Club and \$1500 Club will ship to your unit leader. (5) Rewards are subject to demand and availability. If a reward is no longer available, Trail's End reserves the right to substitute a reward or gift card of equal or greater value.

Amazon.com is not a sponsor of this promotion. See complete details on the back page of this guide. Trail's End is not affiliated with Wal-Mart Stores, Inc. or any of its affiliates. The services products, or activities of Trail's End are neither endorsed nor sponsored by Wal-Mart Stores, Inc. or its affiliates.




**Send Popcorn to our Troops.**

Check the \$30 Silver Donation level to send popcorn treats to our military and their families.

NAME	STREET ADDRESS	PHONE/MAIL	\$30	\$40	\$30	\$22	\$22	\$18	\$18	\$18	\$18	\$10	\$10	AMOUNT DUE	DELIVERY DATE
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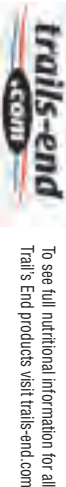
- \$30 Military Donation
- Sweet & Savory Collection
- Cheese Lover's Collection
- White Chocolatey Pretzels
- TopK Kettle Corn
- TopK Unbelievable Butter
- TopK Butter L'In
- Choc. Triple Delight
- Caramel Corn Ahn(Cas)Pee
- Caramel Corn
- Popping Corn

SCOUTS' NAME \_\_\_\_\_ DEN / PATROL \_\_\_\_\_

TOTAL ONLINE SALES \_\_\_\_\_ + TOTAL SALES THIS FORM \_\_\_\_\_ = **My Rewards Total**

REWARD CHOSEN:

	\$30 MILITARY DONATION		SWEET & SAVORY		CHEESE LOVER'S		WHITE CHOCOLATEY PRETZELS		18PK KETTLE		18PK UNBELIEVABLE BUTTER		18PK BUTTER L'IN		CHOC. TRIPLE DELIGHT		CARAMEL CORN		POPPING CORN
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Better flavor.  
Better for you.  
Better for Scouts  
in your community.

Over  
**70%**  
goes to local  
**SCOUTING**

Made with  
Canola Oil\*  
0g trans fat



**Trail's End**

Over 70% goes to local Scouting

**NOW**  
made with  
Canola Oil\*

**0g**  
trans fat

**NEW**  
resealable  
packages

Better flavor.

Over  
**70**  
goes to  
SCOUT



### POPCORN FOR OUR TROOPS

Donate a gift of popcorn to the men and women serving our country.

**\$30** Silver Donation  
Over **\$21** to local Scouting



**New!**



### WHITE CHOCOLATEY PRETZELS 20oz.

- 0g trans fat †
- No hydrogenated oils

**\$22**  
Over **\$15<sup>40</sup>** to local Scouting



### KETTLE CORN 18-pack

PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 250 calories

**\$22**  
Over **\$15<sup>40</sup>** to  
local Scouting



### CHOCOLATEY TRIPLE DELIGHT™ 20oz.

- No hydrogenated oils
- Low sodium

**\$18**  
Over **\$12<sup>60</sup>** to local Scouting



### CARAMEL CORN WITH ALMONDS, CASHEWS AND PECANS 26oz.

- 0g saturated fat †
- 100% whole grain

**\$18**  
Over **\$12<sup>60</sup>** to local Scouting



# Better for you.



trails-end.com

## SWEET & SAVORY COLLECTION

- Chocolatey Triple Delight 20oz.
  - Butter Toffee Caramel Corn 20oz.
  - Cheddar Cheese Corn 7oz.
- 
- New and improved flavor
  - No hydrogenated oils
  - Comes in gift box

**\$40**

Over **\$28** to local Scouting



## CHEESE LOVER'S COLLECTION

- Cheddar Cheese Corn (two 7oz. packages)
  - White Cheddar Cheese Corn (one 7oz. package)
- 
- Made with Canola Oil
  - Made with real cheese
  - Comes in gift box

**\$30**

Over **\$21** to local Scouting

## Made with Canola Oil



## UNBELIEVABLE BUTTER™ 18-pack

### PER BAG POPPED

- 0g trans fat
- 2g saturated fat
- 260 calories

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## BUTTER LIGHT 18-pack

### PER BAG POPPED

- 0g trans fat
- 1g saturated fat
- 220 calories

**\$18**

Over **\$12<sup>60</sup>** to local Scouting



## CARAMEL CORN 11oz.

- 0g saturated fat†
- 100% whole grain

**\$10**

Over **\$7** to local Scouting



## POPPING CORN 2.5lbs.

- 100% whole grain
- High fiber

**\$10**

Over **\$7** to local Scouting

† per serving  
\* Trail's End Microwave Popcorn and Cheese Corn




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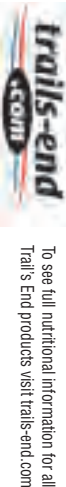
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# SELL ONLINE

## AND REACH YOUR GOAL FASTER!

All online sales starting **August 1** count toward your Scout Rewards.



**GET ONLINE  
IN OCTOBER**

Sell **\$500** online in  
**October** and get a **bonus**  
**\$20** Amazon.com  
Gift Card!\*

When you sell  
online, Trail's End  
ships product  
**directly to your**  
**customers!**

Over  
**70%**  
goes to local  
SCOUTING

### START SELLING ONLINE TODAY!

**STEP 1:** Go to [scouts.trails-end.com](http://scouts.trails-end.com) to sign in or create an account.

**STEP 2:** Go to the **Send Emails** page to send emails to your customers.  
Don't forget to follow up!

**STEP 3:** Go to **Track My Online Sales** to see who has made a purchase.

To find out more, go to  
[facebook.com/trailsendpopcorn](http://facebook.com/trailsendpopcorn)



### WHEN YOU SELL FACE-TO-FACE:

- ALWAYS sell with another Scout or with an adult.
- NEVER enter anyone's home.
- NEVER sell after dark unless you're with an adult.
- NEVER carry large amounts of cash.
- ALWAYS walk on the sidewalk and driveway.
- ALWAYS wear your uniform.
- ALWAYS smile and introduce yourself.
- ALWAYS tell your customers why you're selling popcorn.
- ALWAYS know the different kinds of popcorn you're selling.
- ALWAYS say "Thank you!"
- ALWAYS make a copy of your order form for next year.

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