



Prepared. For Life.™

I. 28% Units Selling Popcorn

II. 2% Bonus Opportunity

- ✓ Attend Unit Kernel Orientation / Kickoff
- ✓ Increase gross sales over 2010
- ✓ Submit unit kickoff date to district kernel team member prior to first day of sale
- ✓ Turn in "Parent Information Page" (provided at Unit Kernel orientations/kickoffs) to district kernel member prior to first day of sale

III. 3.5% Cash Option (without reward cards) or Rewards Option (no additional %)

* Every Scout that sells one item receives a patch or a pin, any Scout that sells \$100 plus dollars in military will receive the military patch, also any Scout that sells \$600 plus dollars will receive the \$600 club patch and Zyclone under either option.

Potential percentage that a unit can earn can be seen below:

Example:

- Unit selling popcorn with bonus taking cash option = 33.5%
- Unit selling popcorn with bonus taking rewards option = 30%
- Unit selling popcorn without bonus taking cash option = 31.5%
- Unit selling popcorn without bonus taking rewards options = 28%

Sell one item PROJECT Popcorn Get the new Project Popcorn patch or pin.	Sell \$850 amazon.com \$40 Walmart Gift Card \$40
Sell \$250 amazon.com \$10 Walmart Gift Card \$10	Sell \$1,100 amazon.com \$55 Walmart Gift Card \$55
Sell \$350 amazon.com \$15 Walmart Gift Card \$15	Sell \$1,300 amazon.com \$75 Walmart Gift Card \$75
Sell \$450 amazon.com \$20 Walmart Gift Card \$20	Sell \$1,800 amazon.com \$110 Walmart Gift Card \$110
Sell \$650 amazon.com \$30 Walmart Gift Card \$30	Sell \$2,300 amazon.com \$150 Walmart Gift Card \$150

