Ozark Trails Council *Boy Scouts of America*

poptober

2012 Ozark Trails Council Annual Popcorn Sale

——ONE UNIFIED POPCORN SALE IN 2012——

Every Unit & Scout in the 31 County Ozark Trails Council boundaries will be selling popcorn in a one unified popcorn sale in 2012!

Show-N-Sell Participation Requirements:

- ✓ Attend Unit Kernel Orientation / Kickoff to participate in Show-N-Sell.
- ✓ NO Chocolate Popcorn Product returns are allowed in Show-N-Sell.
- ✓ Only full cases are allowed to be returned in the Show-N-Sell.

IMPORTANT DATES:

ONLINE Popcorn Sale Starts:	August 1st, 2012
Popcorn Sale Starts:	September 29th, 2012
Popcorn Sale Ends:	October 29th, 2012
Show-N-Sell Orders:	September 17th, 2012
Show-N-Sell Pickup:	September 28th, 2012
Show-N-Sell Returns:	October 26th, 2012
Take Order & Reward Orders:	October 29th, 2012
Take Order Pickup:	November 9th, 2012
Payment Due:	November 29th, 2012

What's new in 2012:

- ✓ New--$600 Club Prize : The BLASTBOW
- ✓ New--$1,500 Club Prize: $50 Amazon.com Gift Card
- New--$2,500 Scholarship: 6% Invested into College Fund

Online Incentives:

- ✓ New--Top Online Popcorn Seller gets Technology Prize.
- ✓ New--1st Scout to Sell Popcorn Online in each State Prizes.

New Commission / Rewards Structure:

Unit Commission --Base Commission=28%

Other Incentive

Unit Kernel Incentive=1%--Submit name and contact info for unit Kernel by June 30th, 2012

Highest Level Achiever Sales Incentives: (Using total September 30th Registered Members)

1%--Your Unit's average sales = $200 per Scout registered

or

2%--Your Unit's average sales = $300 per Scout registered or Unit total sale growth over 2011

or

3%--Your Unit's average sales = $400 per Scout registered

Rewards:

A. Every Scout that sells one item receives a patch or pin.
B. Scout Reward Card Levels
C. Military Club Level - Patch
D. $600 Club Level - BLASTBOW, MSU Experience & $600 Club Patch
E. $1,500 Club Level - $50 Bonus Gift Card (on top of Reward card levels)
F. $2,500 Club Level - College Scholarship (more information online)

Complete form below, detach, and return to:

Ozark Trails Council, Attn: Popcorn Sale, 1616 S Eastgate Ave, Springfield, MO 65809

Trail's End America's Best Popcorn

Unit Popcorn Sale Sign-Up Form – Due June 30, 2012

****ALL INFORMATION IS REQUIRED****

Only 1 Unit Per Form

Trail's End America's Best Popcorn

District (circle one): Mo-Kan / Nih-Ka-Ga-Hah / Frontier / Pathfinder / Blazing Trails / Osage Hills / River Trails

Unit Type: (circle one): Troop / Pack / Crew / Ship / Team

Unit Number: _____

Unit Kernel Name: _____ **Prior to 2012, years as unit kernel**: _____

Phone #: daytime (_____)_____-_____ evening (_____)_____-_____

Email Address: _____

Mailing Address: _____ **City, St, Zip:** _____